

# 8

## Ways to Maximize the **Value of Your Qlik® Solutions**



This might sound familiar: After a lot of careful thought and planning, you've chosen a visual analytics platform — Qlik — to meet your organization's needs. But what's next? How can you make the most out of your investment?

Read on to see eight ways you can maximize the value of your Qlik solutions.



## Eight ways to maximize the value from your Qlik investment:


1. Increase productivity through templates and frameworks
2. Check if there is a pre-built application you could leverage
3. Address data quality and consistency issues to support analytics needs
4. Design intuitive and visually appealing applications that achieve rapid end-user adoption
5. Validate that your platform is scalable and secure
6. Identify key opportunities by bringing together the right resources at the right place and at the right time
7. Improve your business with solutions that provide real business insights
8. Work with a business partner, not just a consultant



# 1

Increase productivity through templates and frameworks





**Benefit from development tools, frameworks,** and methods that enable faster time to value, deliver consistent results, and lower project and implementation risk.

# 2

Check if there is a pre-built application you could leverage





When applicable, leverage industry best practices and line of business domain expertise to get a full solution that drives a **best-in-class business process.**

# 3

Address data quality and consistency issues to support analytics needs



Organizations often need to manage multiple silos of data across various platforms. Oftentimes, doing this creates complexity, as well as **challenges with data management and governance.** With Qlik, having all your data in one place helps you address these issues and helps you manage data more effectively.



# 4

Design intuitive and visually appealing applications that achieve rapid end-user adoption



Too often, analytics applications are difficult to use, leaving users frustrated and unable to find key business insights. Therefore, it is vital to have experts in UX design and web development help you define your business priorities and requirements, design a custom application based on your unique analytics needs, and develop intuitive visualizations that let you **answer critical business questions.**



# 5

Validate that your platform  
is scalable and secure





Be confident that the platform you're using meets your current business demands while also preparing for your future needs. A key feature of Qlik is that it's **easily scalable to the business** while also keeping your data secure.

# 6

Identify key opportunities by bringing together the right resources at the right place and at the right time



Use your time as efficiently as possible by working with experts, such as business consultants, technical architects, and implementation specialists, to help you **identify new and unforeseen business opportunities.**



# 7

Improve your business with solutions that provide real business insights



If your goal is to leverage analytics to gain new insights that **improve your business performance, utilize strategy and advisory services** to align analytics with compelling business needs. This will allow you to quickly identify where to focus your energies for business value creation.



# 8

**Work with a business partner,  
not just a consultant**



Rely on business partners who **understand your business** — not just your data needs. Not only will this help you make the right decisions, but it will also grow your business.



With these eight considerations in mind, you can use Qlik to see the whole story that lives within your data — and start making better business decisions.

To learn more, visit [www.e-mergo.nl](http://www.e-mergo.nl)



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